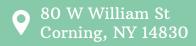


# Melissa BUCK

designer | marketer | creator









# about me

I strive to stand out from the crowd by acting with integrity and going the extra mile. In my professional work, I make an effort to bring new ideas, unmatched quality, and attention to detail that set myself apart from others.

# skills

Photoshop, InDesign, Illustrator Graphic design for print & web Photography & photo editing Google Analytics

Marketing Strategy
Copywriting

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WordPress, Kajabi, Wix, Squarespace, Leadpages

Live sound & AV equipment

# education

# B.S., Integrated Marketing Communications Minor in Still Photography

Ithaca College, Ithaca, NY | 2009 - 2013 GPA: 3.86, Magna cum Laude

# employment

## Strategic Design Boss

The Brand Boss Studio | Nov 2019 - Present

## Marketing & Communications Specialist

Finger Lakes Wine Country | Jan 2015 - Nov 2019

#### Program Manager

Group Mission Trips | Summer 2011, 2012, 2013, & 2014

# Digital Photography Intern

Group Publishing, Inc. | Oct 2013 - May 2014

## Media Support Specialist

Ithaca College ITS Digital Media Services | Jan 2010 - May 2013

# experience & involvement

#### Support Sister

The Rainmaker Family | Aug 2021 - Present

### Graphic Designer

Rahab's Rebels™ Fundraising Volunteer Development & Communications Team Member

The Potter's Hands Foundation, Inc. | Nov 2015 - Present

#### Graphic Design Intern

Extreme Makeover: Home Edition | Sept 2011 - Dec 2011

#### Graphic Designer

Ithaca College Television, To a Pulp | Sept 2010 - May 2011

# honors & awards

Phi Kappa Phi National Honor Society | Inducted Spring 2012

Peggy R. Williams Award, Academic & Community Leadership | May 2012

Ithaca College Tau Theta Chapter of Lambda Pi Eta | Inducted April 2011

Ithaca College Oracle Honor Society | Inducted Fall 2010

Dean's List, Roy H. Park School of Communications | Fall 2009 - May 2013