



Melissa BUCK

designer | marketer | creator

📍 80 W William St
Corning, NY 14830

✉ melissa@melissabuck.com

🌐 MelissaBuck.com

📞 607.742.7269

about me

I strive to stand out from the crowd by acting with integrity and going the extra mile. In my professional work, I make an effort to bring new ideas, unmatched quality, and attention to detail that set myself apart from others.

skills

Photoshop, InDesign, Illustrator

Graphic design for print & web

Photography & photo editing

Google Analytics

Marketing Strategy

Copywriting

Database management

WordPress, Kajabi, Wix,
Squarespace, Leadpages

Live sound & AV equipment

education

**B.S., Integrated Marketing Communications
Minor in Still Photography**

Ithaca College, Ithaca, NY | 2009 - 2013

GPA: 3.86, Magna cum Laude

employment

Strategic Design Boss

The Brand Boss Studio | Nov 2019 - Present

Marketing & Communications Specialist

Finger Lakes Wine Country | Jan 2015 - Nov 2019

Program Manager

Group Mission Trips | Summer 2011, 2012, 2013, & 2014

Digital Photography Intern

Group Publishing, Inc. | Oct 2013 - May 2014

Media Support Specialist

Ithaca College ITS Digital Media Services | Jan 2010 - May 2013

experience & involvement

Support Sister

The Rainmaker Family | Aug 2021 - Present

Graphic Designer

Rahab's Rebels™ Fundraising Volunteer

Development & Communications Team Member

The Potter's Hands Foundation, Inc. | Nov 2015 - Present

Graphic Design Intern

Extreme Makeover: Home Edition | Sept 2011 - Dec 2011

Graphic Designer

Ithaca College Television, To a Pulp | Sept 2010 - May 2011

honors & awards

Phi Kappa Phi National Honor Society | Inducted Spring 2012

Peggy R. Williams Award, Academic & Community Leadership | May 2012

Ithaca College Tau Theta Chapter of Lambda Pi Eta | Inducted April 2011

Ithaca College Oracle Honor Society | Inducted Fall 2010

Dean's List, Roy H. Park School of Communications | Fall 2009 - May 2013